

FOR IMMEDIATE RELEASE

Cooperative Agriculture Network (CAN)
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Founder of Organic Valley Cooperative Offers Support For Craft Cannabis

(Humboldt, Mendocino, and Trinity Counties) In the late 1980s, when dairy farmers in Wisconsin faced a “get big or get out” market dominated by chemical industrial agriculture, George Siemon and several other farmers banded together to create a co-op of dairy producers.

Today, that co-op is a billion-dollar national cooperative that is still owned and governed by small, organic, family farmers.

The Cooperative Agriculture Network (CAN) is excited to host George Siemon, founder and long-time CEO of Organic Valley cooperative to the CAN Speaker Series on April 26 at 11 a.m. on Zoom.

Siemon will discuss founding a farmer’s cooperative, financing, how to scale up, and what other farmers can learn from Organic Valley as a successful “social experiment.”

The Cooperative Agriculture Network is a think tank, research hub, policy influencer, and cooperative business developer working to transform the economy for craft cannabis farmers in the Emerald Triangle.

CAN Speaker Series

George Siemon, Founder, Organic Valley

Wednesday April 26 at 11am on ZOOM

Contact cannacooperation@gmail.com to ask for the link to the Zoom meeting.